



Sarasota Institute of Lifetime Learning

MINUTES OF SILL BOARD MEETING
JANUARY 3, 1997

PRESENT - Robert G. Bailey, Margaret L. Bates, Herman Baar, George W. Moersch, Richard E. Hartman, Mildred W. Skelly, Johanna P. Hagedoorn, Jane W. Hopkins, Clifford Wells, Joan Hopkins, Scott L. Behoteguy, Amanda M. Burt, Patricia Chapman, E. David Dykstra, Miriam Ferkes, Oliver Jim Hart, Richard Hart, Roberta S. Hartman, Kerry Kirschner, Thelma Sachs, Alvin G. Skelly

*PEARL
MORAN*

ABSENT - Mary Testa, Donald R. Blivas, John Dwinell, Jane A. Jones, Frank W. Knowlton, Jr., Thomas J. Macdonald, Jr., George W. Petrie III, Alfred Puhon, Harry A. Rosenberg, Rose Shulman

The President reported that 275 tickets had been sold for the Stovall lecture to date. Publicity TV spots were shown to the Board. The public response to all our publicity efforts must be evaluated.

Mr. Bailey reviewed the Publicity Committee activities since the December Board meeting.

1. Committee met 12/3 and worked on first draft of Public Information/Publicity Action Plan and established tentative goals: attendance from 12,000 to 16,000
financial support goal from SILL 2000 group
target new audiences: vacationers
new arrivals
complete "mover/shaker" mailing list
2. Set up phone network coverage for SILL message line: Peggy Bates, Jane Jones, Cliff Wells, Tom Macdonald responding to calls.
3. Designed and placed print ads for Stovall lecture and for general lecture series with Sarasota Herald-Tribune, Longboat Observer, Pelican Press and Venice Gondolier, total 15 insertions
4. Wrote and placed radio spots with WUSF (Concert 90) and WDUV-Fm (Easy Listening), total 22 spots
5. Wrote and distributed press releases on Stovall lecture, general lecture series and on topics/speakers for 1st, 2nd and 3rd week releases
6. Made first step with publisher's office at Herald-Tribune to get free ad space next year
7. Set-up pilot program at Bent Tree Country Club of informal luncheon discussion sessions to follow SILL lectures.
8. Notes press coverage in Herald-Tribune, Sarasota Magazine, Pelican Press and inclusion of SILL lectures in 1997 "Folio" Advertising Calendar

THEATER CONTRACT - The President has had conferences with Cobb Theater manager and reported that it is not possible to get a multi-year contract but one more year is guaranteed. He will continue to gather more information about the new multi-theater complex in Sarasota. Jim Hart noted that however good the video arrangements are, in general people like to be in the presence of the speaker.

MINUTES - The Minutes were corrected to note that the vote on acceptance of the amendments to SILL Bylaws was not unanimous. Jim Hart recorded a negative vote. The Minutes were then approved.

The Treasurer was not present at this meeting and no report was presented.

FACILITIES & ARRANGEMENTS - Jim Hart has checked out all the equipment for the first lecture of the SILL season and thanked all those members who helped.

It was noted that security at the Cobb theater is better. The manager possesses the one and only key.

Evaluation forms will be distributed to our audiences. Those and biographical data on our speakers have been prepared and are color coded for the various series.

Barnes & Noble will have displays in the theater lobby when we have a speaker who has a book on the market.

REGISTRAR'S REPORT - Advance Sales November 20 - December 31, 1996

Total Deposits			\$ 24,507.00
Season Tickets	322 @ \$ 50.00	\$ 16,100.00	
Series Tickets	121 @ \$ 30.00	\$ 3,630.00	
Venice Tickets	14 @ \$ 15.00	\$ 210.00	
Total Tickets		\$ 19,940.00	
Donations Friends of SILL		\$ 4,566.00	
Postage received from Canada		\$ 1.00	
Total		\$ 24,507.00	

Analysis of Series Tickets

Tuesdays: Society in Turmoil	15
Wednesdays: Music & Art	12
Thursdays: International Challenges	94

Comparable Data 1/9/96

Season Tickets: 367 @ \$50.00	\$18,350.00
Series Tickets: 207 @ \$15.00	\$ 3,105.00
Total Tickets Advance Sales	\$21,455.00
Donations Friends of SILL	\$ 3,370.00
Total Advance Sales 1996	\$24,825.00

Registrars Mildred Skelly and Johanna Hagedoorn

PROGRAM COMMITTEE - Herman Baar presented the report of the committee meeting held on December 11 and its recommendations to the Board as follows:

The Committee decided unanimously to recommend that SILL continue the Great Decisions program in the winter of 1997 - 6 sessions at Selby Library, Tuesdays 2-4 p.m., starting in February (room reservation is being held)

Information: Limited enrollment (60 - 30-35 regular attendees expected as case this Fall. Cost is \$20 per person, including book. Enrollment: no mailing. Previous attendees contacted. plus announcement at Gulf Gate sessions. Mildred Skelly, with assistance, would do paper work. 4-5 present Board members agree to be Moderators.

Purchase of the Great Decisions program book published by the Foreign Policy Association and accompanying tapes would cost \$620 before December 30 (after deadline, cost is \$672).

After discussion, a motion was made to accept the recommendation of the Program Committee that the Great Decisions program continue to be part of SILL programs. The motion passed.

The Program Committee also had discussed the possibility of a Fall Foreign Policy Forum using Great Decisions format and/or "Best of SILL" using lecture tapes. This matter will be placed on the agenda for the March meeting.

Respectfully submitted,

Jane W. Hopkins

Jane W. Hopkins, Recording Secretary

Next Meeting
Monday, February 3, 1997
9:30 A.M. Selby Library



Sarasota Institute of Lifetime Learning

MINUTES OF SILL BOARD MEETING
FEBRUARY 3, 1997

PRESENT - Robert G. Bailey, Margaret L. Bates, Herman Baar, George W. Moersch, Richard E. Hartman, Mildred W. Skelly, Johanna P. Hagedoorn, Jane W. Hopkins, Mary Testa, Clifford Wells, Scott L. Behoteguy, Donald R. Blivas, Amanda M. Burt, Patricia Chapman, E. David Dykstra, Miriam Ferkes, Oliver Jim Hart, Richard Hart, Roberta S. Hartman, Frank W. Knowlton, Jr., Thomas J. Macdonald, Jr., George W. Petrie, III, Alfred Puhan, Harry A. Rosenberg, Thelma Sachs, Alvin G. Skelly

ABSENT - Joan Hopkins, John Dwinell, Jane A. Jones, Kerry Kirschner, Rose Shulman

The President opened the meeting with a report on the Robert Stovall lecture at Van Wezel. He went into considerable detail about the costs of this venture. As noted in the Agenda, the audience population was 376. Mr. Macdonald reviewed expenditures for publicity (radio spots, newspaper advertising, cross channel spots, etc.). The financial loss for this presentation was approximately \$5000. The Board discussed many aspects of this effort. The Treasurer was asked to prepare a complete summary.

The Board voted not to have a program of this sort presented next season. However, the 2000 Committee can take the matter under consideration for future seasons.

COBB THEATER - Mr. Bailey has been in contact with the regional manager who is being transferred to Alabama. We have been assured that if something happens to Gulf Gate, we can go to the new Hollywood 20. Other options are being considered. The ramifications of a change of venue are complex. Jim Hart noted that the present staff help at Gulf Gate is excellent.

BOARD MEETING DATES - In order to have up-to-date Treasurer's reports, the Board meeting dates have been set as follows:

MONDAY - September 8, October 13
November 10 and December 8

FRIDAY - January 2, 1998

MONDAY - February 9 and March 9

MINUTES - The Minutes of the January 3, 1997 ^{MEETING} were approved.

TREASURER'S REPORT - Mary Testa distributed a Balance Sheet dated December 31, 1996. Friends of SILL hope to fulfill the goal of \$15,000; to date 72% of that goal has been reached. 118 FOS donors accepted invitations to the reception held at Lakehouse West. The Treasurer was commended for reducing our insurance costs.

The President noted that not all sitting Board members contribute to Friends of SILL. He suggested that anyone who goes on the Board should do so. After discussion, this proposition was voted down.

There ensued a discussion of grant money which might be available to SILL. It was suggested that SILL should be a member of the Sarasota Arts Council. In an effort to organize some significant effort in this direction it was decided to appoint a committee to explore seeking grant money. Mr. Skelly agreed to be a co-chair.

REGISTRAR'S REPORT - Johanna Hagedoorn presented the following report and noted that no comparisons have been prepared as yet. The sale of daily tickets vs. series etc. will be reviewed when the season is over.

Total Deposits \$ 34,281.00

Season Tickets	380 @ \$ 50	\$ 19,000
Series	147 @ \$ 30	\$ 4,410
Daily	1873 @ \$ 3	\$ 5,619
Venice tickets (advance)	14 @ \$ 15	\$ 210

Tickets sold (Sarasota)	\$ 29,239
Postage Canada	\$ 1

Friends of SILL Donations	\$ 5,041
Total deposited by Sarasota	\$ 34,281

Venice Deposits:

Series tickets	6 @ \$ 15	\$ 90
Daily 1/10/97	53 @ \$ 3	\$ 159
Daily 1/17/97	96 @ \$ 3	\$ 288
Venice tickets		\$ 537
TOTAL DEPOSITED BOTH LECTURE SITES		\$ 34,818

REGISTRARS Mildred and Johanna

SPEAKERS' COSTS - It was noted that a number of our presenters speak for other organizations. A question was raised as to the possibility of contributions towards their expenses. What SILL does for schools should be a gift. It is possible that a policy regarding these matters should be worked out. Peggy Bates will work on it. Harry Rosenberg volunteered his help.

PUBLICITY - Mr. Macdonald suggested that there was a need to redesign our brochure. It needs to be a "sales tool" as well as informative. SILL ought to work with convention bureau so it will be better known in the community as a purveyor of intellectual and cultural lectures which make Sarasota attractive to visitors as well as residents.

The new telephone line is a success. Over 100 names have been added to our mailing list. It was suggested that we might try to get an article in Sarasota Magazine. The President and Mr. Kirschner are still attempting to get more publicity for SILL on ABC.

Unfortunately, Mr. Macdonald is going to live in California. His work for SILL has been greatly appreciated.

GREAT DECISIONS PROGRAM - 55 people have enrolled for the Great Decisions program which commences on February 3.

PROGRAM COMMITTEE - The Committee had met on January 30. There was a discussion of a proposal for an advance mailing regarding the prospective 1998 programs some time this Spring. The cost was projected at around \$1000. After discussion, this idea was rejected.

NOMINATING COMMITTEE - Scott Behoteguy said the committee was working on its recommendations. Mr. Bailey noted that the new Board would be smaller, dropping from 24 to 18. by July 1, 2000 so need only 2 this year. (Article VI, Section 2)

Respectfully submitted,

Jane W. Hopkins

Jane W. Hopkins
Recording Secretary

NEXT MEETING

MONDAY, MARCH 3, 1997

9 A.M. (our one exception)



Sarasota Institute Of Lifetime Learning

MINUTES OF SILL BOARD MEETING
MARCH 3, 1997

PRESENT - Robert G. Bailey, Margaret L. Bates, Herman Baar, George W. Moersch, Richard E. Hartman, Mildred W. Skelly, Johanna P. Hagedoorn, Jane W. Hopkins, Joan Hopkins, Scott L. Behoteguy, Amanda M. Burt, Patricia Chapman, Oliver Jim Hart, Richard Hart, Roberta S. Hartman, Frank W. Knowlton. Jr., Thomas J. Macdonald, Jr., George W. Petrie III, Harry A. Rosenberg, Alvin Skelly

ABSENT - Mary Testa, Clifford Wells, Donald R. Blivas, John Dwinell, E. David Dykstra, Miriam Ferkes, Jane A. Jones, Kerry Kirschner, Alfred Puhon, Thelma Sachs

The President noted that Pearl Aronson was hospitalized and that Thelma Sachs had been involved in a car accident. He reviewed attendance figures at the various series to date and that, over all, attendance had increased 2.9%.

FALL LECTURE SERIES - It was voted not to present a Fall Series.

MINUTES - The Minutes of the February 3, 1997 were approved.

TREASURER'S REPORT - The Treasurer not being present, the President presented the following preliminary financial report:

Income totals:		
Admissions	\$37,650.00	
Friends of SILL	10,968.50	
Corporations	5,600.00	
Misc.	3,382.10	
Stovall	<u>4,820.66</u>	
		\$ 62,421.26
Expenditures		<u>47,385.78</u>
		\$ 15,035.48

The President said that FOS still expects to meet its \$11,500 goal.

X Frank Knowlton announced that a very generous gift of \$5000 has been made to SILL. *Correct*

REGISTRARS' REPORT - Presented by Johanna Hagedoorn - Nov. 20 - Mar. 3
\$ 39,670.00

Total Deposits		
Season Tickets	380 @ \$ 50.00	\$ 19,000
Series	147 @ \$ 30.00	\$ 4,410
Daily	3636 @ \$ 3.00	\$ 10,908
Total Tickets Sold (Sarasota)		\$ 34,318
Postage Canada		1
Friends of SILL Donations		<u>5,141</u>
Total Sarasota Lectures		\$ 39,460
Venice Advance Sale Tickets 14 @ \$15		\$ 210
TOTAL DEPOSITED BY SARASOTA		\$ 39,670

Venice Deposits during lectures:

Series Tickets	6 @	\$ 15	\$ 90
Daily 1/10/97	53 @	\$ 3	\$159
Daily 1/17/97	96 @	\$ 3	\$288
Daily 1/24/97	79 @	\$ 3	\$239
Daily 2/7/97	82 @	\$ 3	\$247
Daily 2/14/97	66 @	\$ 3	\$198
Daily 2/21/97	90 @	\$ 3	\$270
Total Venice deposited			\$1,491

Breakdown Series Tickets

Society in Turmoil (Tues)	20
Music & Art (Wed)	16
Int.Challenges (Thurs)	111
Venice (Fri)	20

Comparison Tickets Sale	3/1/96		3/3/97
Seasons 418 @ \$ 50	\$ 20,900	380 @ \$ 50	\$19,000
Series 245 @ \$ 15	\$ 3,675	147 @ \$ 30	\$ 4,410
Daily 2,934 @ \$ 3	\$ 8,802	3,636 @ \$ 3	\$10,908
	\$ 33,377		\$34,318

FACILITIES & ARRANGEMENTS - Jim Hart has been attempting to keep in touch with Cobb management. It is possible that the theater may be continued. Other venues have been visited including the Players Theater, Holley and Cohen halls. This is, of course, our primary concern.

Moderators were asked to work with speakers on handling microphones. George Petrie will be presenting a review of the Evaluation forms at the next meeting.

PUBLICITY - Mr. Macdonald said the telephone setup was good value for money and recommended that it be continued next year. The Board concurred.

2000 Committee - The Committee is in favor of continuing our regular three months program. It also suggested the title of The Humanities for the Wednesday series.

VENICE SERIES - Mary Hilton is concerned about a drop in the Venice series attendance. However, it was recommended that it be continued, perhaps with more variety in programs and better publicity. No decision was made.

Respectfully submitted,

Jane W. Hopkins

Jane W. Hopkins, Recording Secretary

NEXT MEETING
 Tuesday, April 1
 9:30 A.M.



Sarasota Institute Of Lifetime Learning

MINUTES OF SILL BOARD MEETING
APRIL 1, 1997

PRESENT - Robert G. Bailey, Margaret L. Bates, Herman Baar, Richard E. Hartman, Mildred W. Skelly, Johanna P. Hagedoorn, Jane W. Hopkins, Mary Testa, Clifford Wells, Scott L. Behoteguy, Donald R. Blivas, Amanda M. Burt, Patricia Chapman, Miriam Ferkes, Oliver Jim Hart, Richard Hart, Roberta S. Hartman, Frank W. Knowlton, Jr., Harry A. Rosenberg, Alfred Puhan, Thelma Sachs, Rose Shulman, Alvin G. Skelly

ABSENT - Joan Hopkins, John Dwinell, E. David Dykstra, Jane A. Jones, Kerry Kirschner, Thomas J. Macdonald, George W. Petrie, III, George W. Moersch

Robert G. Bailey chaired the meeting.

MINUTES - Mr. Knowlton noted that the generous gift referred to in the March 3 Minutes was \$500. With this correction, the Minutes were approved.

FACILITIES REPORT - Jim Hart reported that Gulf Gate Mall is closing. His efforts with Cobb Theater to get accurate information has been extremely frustrating. Arrangements have already been made to store all SILL equipment in a local facility. Al Skelly reviewed details of the explorations of adequate venues for our programs. Consideration has been given to the new theater complex being built, Holley Hall and the Players Theater. Prices and seating facilities as well as technical matters were all discussed. Possibilities of afternoon programs as well as morning presentations have also been considered. All of these complex matters have been referred back to the committee and others involved in various aspects of this most important problem which SILL faces.

TREASURER'S REPORT - The Treasurer presented a Balance Sheet dated February 28, 1997 which will be filed for audit. A proposed 1998 Budget Plan was also distributed.* Mary Testa does not wish to continue as Friends of SILL chair and a replacement is being sought.

PROGRAM - Herman Baar reported on program plans for 1998 as follows:
Tuesday - Bob Bailey has made contacts and will fill 8 spots. Mr. Baar will be responsible for the other 4. Wednesday - Margaret Bates, Herman Baar and Jane Jones will work on Humanities ideas. Thursday - International Challenges handled by Scott Behoteguy, Richard Hart, Al Puhan and Al Skelly, possibly additional member/s. Several speakers mentioned.

Concern was expressed regarding publicity. Sundry plans are being considered for better coverage next year. Mr. Behoteguy reported that he had a stock of tape recordings of SILL programs and that it might be possible to make copies for sale. George Moersch had sent in an analysis of attendance at the Venice series. Mr. Bailey reviewed the percentage of change between 1996 and 1997 in attendance. The Evaluation returns are being reviewed by George Petrie and a report will be forthcoming. An evaluation of the speakers was circulated. X

SILL Annual Registrar's Report

Winter Program: November 20, 1996 - April 1, 1997

Total Deposits.....	\$ 44,461.00
Season Tickets:380 @ \$ 50.00	\$ 19,000.00
Series "147 @ \$ 30.00	\$ 4,410.00
Daily "4366 @ \$ 3.00	\$ 13,098.00
<hr/>	
Tickets Sarasota.....	\$ 36,508.00
Postage Canada.....	\$ 1.00
Venice Series Tickets: 20 @ \$ 15.00.....	\$ 300.00
Venice Daily Tickets: 467 @ \$ 3.00.....	\$ 1,401.00
Great Decisions Tickets: 55 @ \$ 20.00.....	\$ 1,100.00
<hr/>	
Total Tickets Sale.....	\$ 39,310.00
Friends of SILL Donations.....	\$ 5,151.00
<hr/>	
Total deposited.....	\$ 44,461.00

Comparable data:	Tickets Sale		Average Attendance	
	1996	1997	1996	1997
Season tickets:	\$20,900.00	\$19,000.00	207	Tues. 229
Series "	\$ 3,675.00	\$ 4,410.00	205	Wed. 180
Daily "	\$11,539.00	\$13,098.00	496	Thurs. 503
Venice "	\$ 2,093.00	\$ 1,701.00		
<hr/>				
Total Tickets	\$38,207.00	\$38,209.00		
<hr/>				
Friends of SILL \$	3,982.00	\$ 5,151.00		

Respectfully submitted

Mildred and Johanna, Registrars



Sarasota Institute Of Lifetime Learning

MINUTES OF SILL BOARD MEETING
MAY 6, 1997

PRESENT - Richard Hart, Margaret L. Bates, Herman Baar, Dale Rieth, Oliver Jim Hart, Richard E. Hartman, Mildred W. Skelly, Jane W. Hopkins, Clifford Wells, Roberta S. Hartman, Patricia Chapman, Harry A. Rosenberg, Thelma Sachs, Robert G. Bailey, Scott L. Behoteguy, Alvin G. Skelly,

ABSENT - Johanna P. Hagedoorn, Mary Testa, Donald R. Blivas, Amanda M. Burt, Miriam Ferkes, Jane A. Jones, Kerry Kirschner, Alfred Puhan, Frank W. Knowlton, Jr., George W. Petrie, III

The President, Richard Hart, distributed a new list of Committee assignments for 1997-98, a copy of which is attached to these Minutes. All Board members were requested to advise the President of their summer addresses and travel plans and dates.

MINUTES - The Minutes of the April 1, 1997 meeting were approved.

TREASURER'S REPORT - A report dated March 31, 1997 was distributed. Roberta Hartman reported that in order to facilitate cash flow, the CD was not renewed but the money is in a money market account. Since the Treasurer was out of town, no report was made on Friends of SILL.

FACILITIES AND ARRANGEMENTS - Oliver Jim Hart announced that an arrangement has been concluded with the AMC cinema theater named SARASOTA EAST outside Sarasota Square Mall to house our winter lecture program. A contract has been signed but there are a few adjustments to be negotiated relative to opening and closing hours and sundry other matters to run everything smoothly for SILL. Jim Hart was authorized to handle all these adjustments. It was pointed out that the entire parking lot in front of this theater is at our disposal. The seating capacity meets SILL needs. We hope to have the same engineering team.

There was considerable discussion regarding the need for extensive publicity about the move to new quarters. Margaret Bates is revising our mailing list. Al Skelly is going to talk with the Mall manager regarding publicity. An ad hoc committee consisting of Thelma Sachs (Chair of the regular Publicity Committee), Al Skelly, Dick Hart and Harry Rosenberg was appointed to make recommendations on all facets and ramifications of our new situation, including hiring a professional agency if they deem it wise.

Dale Rieth reported that the Venice Community Center is reserved for 6 dates. The Program Committee will be reviewing the Venice series.

Richard Hartman said new equipment may be needed at the theater and he was authorized to spend up to a maximum of \$5000 if and when it is needed.

ANNUAL DONATIONS - Scott Behoteguy presented recommendations for SILL contributions to support organizations which were approved as follows:

Organization

Selby Library	2000
New College Faculty Development	1000
AAUW/Venice	500
Friends of Venice Community Center	250
Florida West Coast Symphony	100
Sarasota Education Foundation	50 X
Miscellaneous	100
	<u>4000</u>

SILL BOARD MEETING SCHEDULE - 1997-98

Monday, September 8	9:30 a.m.
Monday, October 13	9:30 a.m.
Monday, November 10	9:30 a.m.
Monday, December 8	9:30 a.m.
Friday, January 2, 1998	9:30 a.m.
Monday, February 9	9:30 a.m.
Monday, March 9	2:00 p.m.
Monday, April 13	9:30 a.m.
Tuesday, May 5	9:30 a.m.
Tuesday, June 9	9:30 a.m.

WINTER PROGRAM BROCHURE - Moderators' schedules - September 15
Initial Copy - October 15, Final Copy - November 1,
Mailing Date - goal November 15

Respectfully submitted,

Jane W. Hopkins

Jane W. Hopkins, Recording Secretary

NEXT MEETING

Tuesday, June 3 - 9:30 a.m.



Sarasota Institute Of Lifetime Learning

MINUTES OF SILL BOARD MEETING
JUNE 3, 1997

PRESENT - Richard Hart, Herman Baar, Dale Rieth, Jim Hart, Patricia Chapman, Robert Bailey, Roberta Hartman, Richard Hartman, Harry Rosenberg, Johanna Hagedoorn, Amanda Burt, Alfred Puhan, George Petrie, III, Donald R. Blivas, Al Skelly

ABSENT - Jane W. Hopkins, Mary Testa, Miriam Ferkes, Jane A. Jones, Kerry Kirschner, Frank W. Knowlton, Jr., Scott L. Behoteguy, Margaret L. Bates, Mildred W. Skelly, Thelma Sachs, Clifford Wells

Amanda Burt submitted a letter of resignation.

MINUTES - The Minutes of the May 6, 1997 meeting were approved after after an addition in the Facilities and Arrangements report noting that the contract has been signed "by the theater". Under Annual Donations, the proper name on the second item is New College Foundation, Gateway Scholarship Fund. The donation to Friends of Venice Community Center is \$250 and Miscellaneous deleted.

TREASURER'S REPORT - A Balance Sheet dated April 30, 1997 was distributed by Roberta Hartman, Acting Treasurer.

FACILITIES AND ARRANGEMENTS - Jim Hart reported that the contract has been signed and all arrangements made. Harry Rosenberg reported that he has recontacted Cobb Theaters and urged that SILL lectures be presented downtown. Much discussion ensued including problems with wiring, etc. It was voted to continue to attempt a move to Cobb with a cut off date of end of June. Three members voted negatively.

PROGRAMS - Herman Baar is working on the presenters roster and is anxious to get publicity out as soon as possible when location is settled.

PUBLICITY - Mr. Hart announced that the Sarasota Herald Tribune has offered two free ads in December. He also noted that Sylvia Goldman of Longboat Key is attempting to start a new lecture series. Reminded all that moderators must be selected by September 15 with programs ready by October 15. The ticket prices are to remain the same.

A vote was passed unanimously that all season ticket holders will automatically become members of SILL

The President said that the Executive Committee would make the final location decision after July 1.

Respectfully submitted,

Dale Rieth, Acting Recording Secretary

Next Meeting
Monday, Sept. 8 - 9:30 a.m.



SARASOTA INSTITUTE OF LIFETIME LEARNING

Minutes of Special Board Meeting
June 10, 1997

Present: Herman Baar, Margaret Bates, Richard Hart, Richard Hartman, Roberta Hartman, George Petrie, Alfred Puhan, Harry Rosenberg, Alvin Skelly, Mary Testa

The President called the special meeting to learn from Mr. Rosenberg the results of his conversations with the downtown theater group. Mr. Rosenberg reported that the theater management was ready, indeed eager, to host our lectures. He praised the facility for its comfort and cleanliness, readily available parking, and downtown location. There really remained three questions: the price (theater management offered \$1 per seat and when the rather steep increase over last year's rate was pointed out, said "make a counter-offer." Secondly, Mr. Rosenberg was setting up a technical visitation to see if our video and sound would work in this complex. Mr. Hartman, Mr. Skelly and Mr. Blivas were to be included in this tour. Lastly, there was some concern that the theater was open for regular business before noon.

It was the consensus of the group that Mr. Rosenberg should continue his discussions, offering up to \$750 per week for the use of the theaters, proceeding with the technical tour to determine if these theaters were indeed feasible, and look into the movie starting times.

* * * * *

On June 18, Mr. Rosenberg informed me that the talks with the theater downtown had fallen through. The problem is that the theater chain is being sold and the current management cannot make obligations for the future management, which will not be in place for two to three months. This simply does not give us enough time to wait patiently. Thus, we will definitely be at Sarasota Square Mall for our 1998 season.



Sarasota Institute of Lifetime Learning

MINUTES OF SILL BOARD MEETING
Seotember 8, 1997

PRESENT: Margaret L. Bates, Roberta Hartman, Richard Hartman, Scott Behoteguy, Dale Rieth, Thelma Sachs, Mary Testa, George W. Petrie, III, Herman Baar, Harry Rosenberg

ABSENT: Richard Hart, Oliver Hart, Johanna P. Hagedoorn, Mildred W. Skelly, Jane W. Hopkins, Clifford Wells, Donald R. Blivas, Patricia Chapman, Miriam Ferkes, Jane A. Jones, Kerry Kirschner, Alfred Puhan, Robert G. Bailey, Frank W. Knowlton, Jr., Alvin G. Skelly

Dr. Margaret L. Bates chaired the meeting.

The Minutes of meetings of May 6 and June 3, 1977 were approved.

The Treasurer's report was received. Audit is not yet complete.

Mary Testa reported that it is her intention to resign as chair of Friends of SILL.

Richard Hartman reported on arrangements and facilities at the new location. Expenses are less than budgeted. The arrangements for set ups are arranged. Extra help will be available if required. There was a general discussion of equipment, capabilities, importance of good ushering etc. as well as continuance of preferential seating for season ticket holders.

Herman Baar gave a report on possible programs as well as confirmed speakers to date. Margaret Bates reviewed Wednesday programs, some confirmed already and several in process. Dale Rieth requested biographical information on each speaker to be used for creating press packets as well as possible interview time from each speaker.

Scott Behoteguy reviewed the prospective list of speakers for the Thursday international programs and the seven Friday sessions in Venice.

Thelma Sachs discussed publicity plans. A meeting of the publicity committee will be scheduled. Dr. Bates led discussion regarding the design and distribution of our brochure. A fall mailing will be made to the complete mailing list regarding the change in location. The text will be presented at the next Board meeting. She also discussed the new telephone recorded message system. Volunteers will be assigned to monitor said calls.

The Board approved the following roster for the Nominating Committee: George W. Petrie, III, Chairman, Mary Testa and Robert G. Bailey.

Dr. Bates suggested a contribution be made in honor of Lee Cohen, recently deceased. A letter of appreciation for her work for SILL will be sent by the President.

The Board voted unanimously to extend best wishes to Dr. Petrie and his bride.

Next Meeting: Oct. 13 9-30

Respectfully submitted,

Dale Rieth SWH



Sarasota Institute of Lifetime Learning

MINUTES OF SILL BOARD MEETING
October 13, 1997

PRESENT: Richard Hart, Margaret L. Bates, Herman Baar, Dale Rieth, Richard E. Hartman, Johanna P. Hagedoorn, Jane W. Hopkins, Clifford Wells, Mary Testa, Roberta S. Hartman, Alfred Puhan, Harry A. Rosenberg, Thelma Sachs, Scott L. Behoteguy, George W. Petrie III

ABSENT: Oliver Jim Hart, Mildred W. Skelly, Donald R. Blivas, Patricia Chapman, Miriam Perkes, Jane A. Jones, Kerry Kirschner, Robert G. Bailey, Frank W. Knowlton, Jr., Alvin G. Skelly

FACILITIES - Richard Hartman said everything is in good order for the coming season. It was suggested that Board members visit the Sarasota Square East theater to familiarize themselves with the new setting. It would not be feasible to hold a Board meeting there. It is possible to set up for audio and slide presentations in all theaters.

Mr. Hartman recommended that the mailing list not be edited this year. It was suggested that the matter of tax exemption be revisited.

PROGRAM - Herman Baar reported that the programming for the season is almost completed. Margaret Bates and Scott Behoteguy will proof read the program brochure which will be ready to distribute early in November.

TREASURER - Reports dated July 31, August 30 and September 30, 1997 were distributed and filed for audit.

PUBLICITY - Thelma Sachs reviewed a SILL Promotional Plan and some proposed advertisements. Mr. Baar is hopeful that Bank of Boston will continue its sponsorship in our program. Mr. Rosenberg will pursue his various contacts. The President and others are working to secure cooperation from the Sarasota Mall management on publicity for our season.

Margaret Bates reviewed the working of our telephone and the following Board members accepted an assignment to review the messages as follows: Monday - Thelma Sachs, Tuesday - Clifford Wells, Wednesday - Herman Baar, Thursday - Margaret Bates, Friday - Harry Rosenberg.

Dr. Bates read the text of a letter proposed to be sent to the entire mailing list outlining the change in venue and the quality of the programs to be presented. It was agreed that this mailing should be handled by our printer as soon as possible. Our mailing permit must be renewed.

Scott Behoteguy has a complete set of tapes of all last season's lectures. He suggested that multiple copies can be made and that it should be possible to sell them for a \$10 donation. He will report further explorations of this idea.

Respectfully submitted,

Jane W. Hopkins
Jane W. Hopkins, Recording Secretary

Next Meeting: Monday, Dec. 8
9:30 *NOV. 18*



Sarasota Institute of Lifetime Learning

MINUTES OF SILL BOARD MEETING
10 November 1997

PRESENT: Richard Hart, Margaret L. Bates, Herman Baar, Jim Hart, Richard E. Hartman, Johanna P. Hagedoorn, Mildred W. Skelly, Jane W. Hopkins, Clifford Wells, Roberta S. Hartman, Donald R. Blivas, Harry A. Rosenberg, Thelma Sachs, Robert G. Bailey, George W. Petrie, III, Alvin G. Skelly

ABSENT: Dale Rieth, Mary Testa, Patricia Chapman, Miriam Ferkes, Jane A. Jones, Kerry Kirschner, Alfred Puhan, Scott L. Behoteguy, Frank W. Knowlton, Jr.

MINUTES - The Minutes of the October 13, 1997 meeting were approved.

TREASURER'S REPORT - Roberta Hartman distributed a report dated October 31, 1997. A change in accounting services has been made due to a change in software. The cost of producing and mailing the program brochure is \$2900. An advance payment of \$1000 to AMC was authorized. It was noted that there are six sponsors for our brochure.

Johanna P. Hagedoorn is taking on the responsibility for Friends of Sill.

FACILITIES - Richard Hartman reported that everything is ready for the SILL season at Sarasota East Theater. A large TV screen will not be needed there and Mr. Hart suggested that it might be useful for the Great Decisions program at Selby Library. The new library is under construction and whoever is in charge must be contacted relative to our need for space similar to that which we currently have in the present library.

BROCHURE - The President said the brochures will be put in our space in Selby on Saturday, November 15. All those who pick them up for distribution were asked to keep records to be returned to Harry Rosenberg.

PUBLICITY - Thelma Sachs is making valiant efforts to get our program at the new venue publicized. She has asked Mr. Kirschner about a TV spot. There have been negotiations with Sarasota East relative to advertising spots in the theater. Posters with a pocket for brochures will also be designed. An expenditure of \$1377 was authorized. Mr. Bailey voted in the negative. Mr. Bailey showed a large poster prepared for Barnes and Noble and a reading list of books relating to the Tuesday series.

TELEPHONE - Margaret Bates said that calls are being checked as planned and reminded those involved that the tape should be erased after the messages have been listed.

MEMORIAL - A gift of \$100 is to be made to a memorial fund for Rabbi Shulman.

Respectfully submitted,

Jane W. Hopkins
Jane W. Hopkins, Recording Secretary

Next Meeting: Monday, Dec. 8
9:30



Sarasota Institute of Lifetime Learning

MINUTES OF SILL BOARD MEETING
8 December 1997

PRESENT: Richard Hart, Herman Baar, Dale Rieth, Jim Hart, Richard Hartman, Johanna P. Hagedoorn, Jane W. Hopkins, Clifford Wells, Mary Testa, Patricia Chapman, Harry A. Rosenberg, Thelma Sachs, Scott L. Behoteguy, George W. Petrie, III, Alvin G. Skelly

ABSENT: Margaret L. Bates, Mildred W. Skelly, Roberta S. Hartman, Donald R. Blivas, Miriam Ferkes, Jane A. Jones, Kerry Kirschner, Alfred Puhan Robert G. Bailey, Frank W. Knowlton, Jr.

MINUTES - The Minutes of the November 10, 1997 meeting were approved.

TREASURER'S REPORT - Roberta Hartman's report for the period ending November 30, 1997 was presented by Richard Hartman. It was accepted and filed for audit. Dr. Hartman noted that as of this time, he has spent approximately \$2500 of the money allocated for new equipment.

REGISTRAR'S REPORT - Johanna P. Hagedoorn presented a report of advance sales from November 21 to December 6, 1997 along with comparable data with last year's sales to December 31. The projections for this year's sales and attendance are favorable.

\$2,440 has been received for FOS. Moderators will be asked to remind our audiences of Friends of SILL.

FACILITIES - Richard Hartman reported that the theater engineer had gone through a dry run of the video and sound and all three theaters will be set up for our first session. It was agreed that the theater should be paid by the month. Jim Hart reported that the management is very cooperative.

PUBLICITY - Thelma Sachs showed the signs which have been prepared for distribution. She reported on sundry efforts being made to get publicity out to the general public.

BROCHURES - Harry Rosenberg asked that Board members report to him about distribution of brochures. Everyone agreed that libraries, in particular, were one of the best venues for outreach. It was decided to order four more boxes of brochures (without mailing frank).

ARTS COUNCIL - A \$50 membership fee for the Arts Council was considered to be a good investment for SILL and several members spoke in favor of trying to establish a closer working relationship with the Council. It was agreed that SILL should have a table at the Arts Day program in Sarasota on January 18. Scott Behoteguy will make arrangements.

TAPES - Mr. Behoteguy will also make arrangements for taping our Thursday presentations with the intention of selling them for the benefit of SILL.

Respectfully submitted,

Jane W. Hopkins

Jane W. Hopkins, Recording Secretary

Next Meeting: Friday, Jan. 2, 1998
9:30 a.m.

THOMAS STUBBS